

# POULSBO FARMERS MARKET

EST. 2003



## 2024 SEASON SPONSORSHIP

**38 Week Season  
Every Saturday**

**March 30 through December 14**

Questions? Contact us at:  
[rebeccah@poulsbofarmersmarket.org](mailto:rebeccah@poulsbofarmersmarket.org)

## Who attends PFM?

**31,000+ Attendees**

**40+ Farmers &  
Food Vendors**

**Multiple Community  
Organizations**

### WEBSITE

**15,000+ Unique Visitors**

**29,000+ Page Views**

### EMAIL

**40 Newsletters Sent**

**1900+ Subscribers**

**45% Open Rate**

### SOCIAL

**10,400+ Facebook Fans**

**3300+ Instagram Followers**

**100 Posters + 3000 Postcards  
Printed & Distributed**


**We are so grateful  
to our amazing  
sponsors -  
Sponsors make  
the Market possible  
by investing in our  
operations so we  
can continue to  
support and  
nourish our  
community!**

**THANK YOU!**

**Poulsbo Farmers Market  
PO Box 465  
Poulsbo, WA 98370  
ph: (360) 779-6720  
[www.poulsbofarmersmarket.org](http://www.poulsbofarmersmarket.org)**

**Established 2003  
PFM is a nonprofit 501(c)6 organization.**

# 2024 PFM Sponsorship Opportunities At A Glance

<b>LEVELS</b> 	<b>\$3500 Sustainer*</b> (3 Available)	<b>\$2500 Band Stand*</b> (3 Available)	<b>\$1500 Harvester*</b> (3 Available)	<b>\$750 Cultivator</b>	<b>\$250 Companion</b>	<b>\$150 Friend of the Market</b>
<b>Exclusivity*</b>	✓	✓	✓			
<b>Booth Days at the Market</b>	<b>5</b>		<b>3</b>	<b>1</b>		
<b>Logo on Sponsor Banner</b> (Deadline for inclusion March 15th)	✓		✓	✓		
<b>Logo on Music Tent Banner</b> (Deadline for inclusion March 15th)		✓				
<b>Logo on Digital Marketing</b>	✓	✓	✓	✓	✓	✓
<b>Newsletter Spotlight</b>	✓	✓	✓	✓	✓	
<b>Logo &amp; Link on Website</b>	✓	✓	✓	✓	✓	✓

  
**PROMOTIONS**

**Custom Sponsorships - Have an idea you don't see here?**  
**We welcome new and creative ways to showcase your business while supporting PFM in a way that makes the most sense for your budget and marketing goals - email us at [info@poulsbofarmersmarket.org](mailto:info@poulsbofarmersmarket.org)**

**\*INTERESTED IN BECOMING A SUSTAINER, BAND STAND, OR HARVESTER SPONSOR?**  
**Please email [rebeccah@poulsbofarmersmarket.org](mailto:rebeccah@poulsbofarmersmarket.org) for availability of sponsorships with exclusivity**